

# Support the GREATER Dallas Veterans Day Parade

All Contributions are Tax Deductible. We are a 501 (c) (3) Corporation

## SPONSORSHIP LEVELS (Please Check Box & Fill In Below)

- GENERAL** \$5,000  
VIP Seating for 20 plus a 2-color full page ad
- COLONEL** \$2,500  
VIP seating for 12 plus a 2-color full page ad
- MAJOR** \$1,000  
VIP seating for 6 plus a 2-color full page ad
- CAPTAIN** \$500  
VIP seating for 2 plus a 1-color ½ page ad
- MEMORIALS & TRIBUTES** \$300  
A memorial or tribute to a veteran with picture 1-color ¼ page  
(Honor your Dad, Mother, or other relative veteran)
- MEMORIALS & TRIBUTES** \$100  
A one line memorial or tribute to a veteran in the program

NOTE: Please request ad spec sheet for details.

## OTHER SPONSORSHIPS

- \$250 includes 1/4 page program advertisement
- \$100 includes 1/8 page program advertisement

For exclusive "COMMANDER IN CHIEF" Parade sponsorship, please call Tracy Fisher – 972-983-4843.

With your sponsorship, please include appropriate camera ready art – See ad requirement spec sheet. ALL ad artwork files are due by or before October 18, 2019.

Call or email St. Hilaire Design for information and instructions or to submit art and ads.

214.226.8999 or st.hilairedesign@gmail.com

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

We will gladly accept any size contribution.

Enclosed is my check for \$ \_\_\_\_\_

Make checks payable to:

GREATER DALLAS VETERANS FOUNDATION

Mail your check to: Greater Dallas Veterans Day Parade  
8415 Old Moss Rd., Dallas, TX 75231-1610

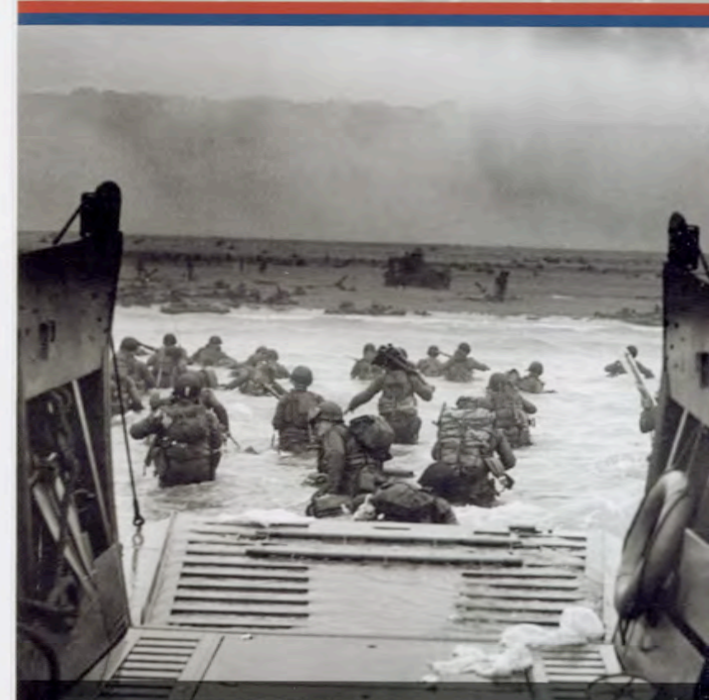
Saluting those who are serving, those who have served and those who have made the ultimate sacrifice.



VETSDAYINDALLAS.ORG

GREATER DALLAS VETERANS DAY PARADE  
8415 Old Moss Rd., Dallas, TX 75231-1610

# COMMEMORATING THE 75TH ANNIVERSARY OF THE NORMANDY INVASION



Greater Dallas Veterans Day Parade  
Celebrating on  
November 11, 2019  
#Dallasvetsday

# THE 2019 VETERANS DAY PARADE

## EVENTS

### Military Displays

Displays will be available for viewing at 9:30 a.m. in front of Dallas City Hall and will be dismantled after the parade.

### Oath of Enlistment

At 10:50 a.m., more than 150 young men and women representing all services will take their Oath of Enlistment in front of City Hall.

### Eleventh Hour Ceremonies

Commencing at 11:00 a.m. November 11th at City Hall Plaza, the 11th Hour Ceremony will include: a symbolic wreath laying ceremony accompanied by Taps, a Missing Man Formation military fly over and patriotic comments from local civic and military leaders. Following the ceremonies, the colorful Massing of the Colors will be performed by area High School JROTC cadets. The parade starts at Houston and Young streets, continues up Main Street, across Ervay Street and passes in review in front of City Hall.

### The Veterans Day Story

At 11:00 a.m. November 11, 1918, the guns of WWI fell silent all across Europe and "Armistice Day" was born. Eight years later a Presidential Proclamation invited people to observe the day with appropriate ceremonies. In time it was changed to "Veterans Day." The official national focal point for Veterans Day ceremonies is at the Tomb of the Unknowns at Arlington National Cemetery where a Presidential wreath is placed.

We are celebrating Veteran's day this year on Monday, November 11, 2019.

# COMMEMORATING THE 75TH ANNIVERSARY OF THE NORMANDY INVASION

In 1944, World War II had been raging for five years in Europe. The war began with the German invasion of Poland. In the subsequent years, Nazi Germany had gone on to conquer and dominate most of Europe. By 1944, the fortunes of war had started to turn against Germany. The Russians were on their way to liberating their lands from the Germans and launching their own invasion of central Europe. The Italians had been taken out of the war with the invasion of Italy and the overthrow of Mussolini. Now it was time for the allies to strike across the English Channel and invade France.

This invasion planning began in May 1943 at the Trident Conference. Options for the invasion were discussed; the British favored going through southern Europe. The Americans favored going across the channel and into northern France. Calais was the closest French port, but was heavily fortified and hemmed in by numerous canals and rivers. The allies settled upon Normandy. Normandy was further away but had good beaches, was less fortified and the port of Cherbourg was nearby.

In late 1943, preparations began in earnest for the invasion. By May of 1944, more than 1.5 million American service men had arrived in Great Britain. Material poured in as well, more than 1.9 million tons of war goods flooded into Great Britain by June of 1944.

The allies knew that they had to distract the Germans away from the Normandy beaches for as long as they could. The allies ran one of the greatest deception campaigns in history. This operation, called Fortitude, wanted to convince the Germans the invasion was either coming to Norway or Calais. The allies used fake radio traffic, inflatable tanks and vehicles, a fabricated fake army and double agents to distract the Germans from the main invasion of Normandy.

By June, the allies were ready, the weather was calm, and General Eisenhower gave the order for the invasion. On June 6, 1944 the allies leapt across the English Channel and assaulted 5 beaches. The Americans invaded Utah and Omaha. The British took Sword and Gold, and the Canadians landed at Juno. More than 5,000 ships and boats took the 132,000 invaders across the sea. Behind the beaches, 24,000 allied paratroopers landed in the fields of Normandy.

This invasion, known as D-Day, marked the beginning of the battle of Normandy. The allies suffered huge casualties on the first day. Omaha beach is forever remembered as Bloody Omaha. There, the 1st Infantry Division along with elements of the 29th Infantry Division fought off the beach and onto the mainland. The 4th Infantry Division landed at Utah beach and was able to make rapid progress. Paratroopers of the American 82nd, and 101st, and British paratroopers of the 6th British Airborne landed behind the beaches. They too, took heavy casualties. By the end of the day, 10,000 allied lives had been lost, including 6,300 Americans.

By the end of D-Day, the beaches had been secured and the allies had established a firm beach head in Normandy. Nearly 160,000 allied troops had landed in France by the end of June 6. By the end of August of 1944, the allies had landed 1.5 million soldiers in France.

The D-Day invasion was the largest seaborne invasion in history. The landings hastened the end of the war by opening a second front. After the breakout from Normandy, the allies raced across France to the frontiers of Germany. Within a year of the invasion, Germany lay defeated and Hitler was dead. May 8, 1945 was declared Victory in Europe day.

# THE 2019 VETERANS DAY PARADE

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Hon. Sam Johnson

CHAIRMAN

Mr. Philip (Pat) Teipel

TREASURER

LTC Woody Alexander (Ret)

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## TELEPHONE CONTACTS

Mr. Philip (Pat) Teipel 469-583-8714

LTC King Moss II 214-957-0186

For parade applications call:

MAJ Doug Gagliano 817-366-4888

or go to website [vetsdayindallas.org](http://vetsdayindallas.org)

For display applications call:

SSG Mario Gutierrez 480-586-0352

or go to website [vetsdayindallas.org](http://vetsdayindallas.org)

Contact us for future contributions

Please send me information on how I may benefit the foundation through my will or other forms of Trust.

Name or Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone / Email: \_\_\_\_\_