

SUPPORT THE GREATER DALLAS VETERANS DAY PARADE

All Contributions are Tax Deductible. We are a 501 (c) (3) Corporation

SPONSORSHIP LEVELS (Please Check Box & Fill In Below)

- GENERAL** **\$15,000**
VIP Parade seating for 20, plus either a 4-color inside front cover page ad or a 4-color back cover page program ad
- COLONEL** **\$10,000**
VIP Parade seating for 12, plus a 4-color full page program ad
- COMMANDER** **\$5,000**
VIP Sponsor seating for 8, plus a 2-color full page ad
- MAJOR** **\$2,500**
VIP seating for 6, plus a 2-color full page program ad
- CAPTAIN** **\$1,000**
VIP seating for 2, plus a 2-color full page program ad
- LIEUTENANT** **\$500**
2-color/2 page program ad

Note: Please request ad spec sheet for details.

OTHER SPONSORSHIPS

- \$250 includes 1/4 page program advertisement
- \$100 includes 1/8 page program advertisement

FOR EXCLUSIVE "COMMANDER IN CHIEF" PARADE SPONSORSHIP, PLEASE CALL MARY LYNN SWAYZE – 469-4876463

With your sponsorship, please include appropriate camera ready art – See ad requirement spec sheet. ALL ad artwork files are due by or before October 13, 2017. Call or email St. Hilaire Design for information and instructions or to submit art and ads.

214-226-8999, st.hilairedesign@gmail.com

Contact Person: _____

Company: _____

Address: _____

Telephone: _____

We will gladly accept any size contribution.

Enclosed is my check for \$ _____

Make checks payable to:

GREATER DALLAS VETERANS FOUNDATION

Mail your check to: Greater Dallas Veterans Day Parade

8415 Old Moss Rd., Dallas, TX 75231-1610

Saluting those who are serving, those who have served and those who have made the ultimate sacrifice.

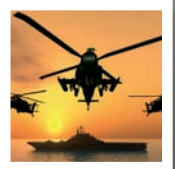


WWW.VETSDAYINDALLAS.ORG

8415 OLD MOSS RD., DALLAS, TX 75231-1610

Greater Dallas Veterans Day Parade

HONORING THE VETERANS OF THE GULF WAR: DESERT SHIELD & DESERT STORM



WE NEED YOUR SUPPORT TO HELP HONOR OUR VETERANS



Greater Dallas Veterans Day Parade

Celebrating on November 10, 2017

#Dallasvetsday

THE 2017 VETERANS DAY PARADE

EVENTS

MILITARY DISPLAYS

Displays will be available for viewing at 9:30 a.m. in front of Dallas City Hall and will be dismantled after the parade.

OATH OF ENLISTMENT

At 10:50 a.m., more than 150 young men and women representing all services will take their Oath of Enlistment in front of City Hall.

ELEVENTH HOUR CEREMONIES

Commencing at 11:00 a.m. November 10th at City Hall Plaza, the 11th Hour Ceremony will include: a symbolic wreath laying ceremony accompanied by Taps, a Missing Man Formation military fly over and patriotic comments from local civic and military leaders. Following the ceremonies, the colorful Massing of the Colors will be performed by area High School JROTC cadets. The parade starts at Houston and Young streets, continues up Main Street, across Ervay Street and passes in review in front of City Hall.

THE VETERANS DAY STORY

At 11:00 a.m. November 11, 1918, the guns of WWI fell silent all across Europe and “Armistice Day” was born. Eight years later a Presidential Proclamation invited people to observe the day with appropriate ceremonies. In time it was changed to “Veterans Day.” The official national focal point for Veterans Day ceremonies is at the Tomb of the Unknowns at Arlington National Cemetery where a Presidential wreath is placed.

We are celebrating Veteran’s day this year on Friday, November 10, 2017.

HONORING THE VETERANS OF THE GULF WAR: DESERT SHIELD & DESERT STORM

This year’s theme for Veterans Day 2017 is “Honoring the Veterans of the Gulf War: Operations Desert Shield and Desert Storm.” The Gulf War was waged by forces of 34 coalition nations led by the United States against Iraq for Iraq’s invasion and occupation of Kuwait. It began August 2, 1990 and ended February 28, 1991. The Operation Desert Shield (2 August 2, 1990-January 17, 1991) phase was the build up of troops and the defense of Saudi Arabia. Operation Desert Storm (January 17,1991-February 28, 1991) was the combat phase.

Iraq was deep in debt to Kuwait and Saudi Arabia due to its war with Iran (1980-1988). Saddam Hussein wanted both countries to forgive the debt. He also accused Kuwait of siphoning crude oil from the Ar-Rumaylah oil fields located on their common border and accused Kuwait and Saudi Arabia of keeping oil prices low in order to appease Western oil buying nations. Neither country would forgive the debt. Then Iraq invaded Kuwait with the intention to take over their seaport and oil supplies. Within 12 hours Kuwait resistance had stopped. The Royal Family fled and Iraq was in control of most of the country.

In August 1990 the United Nations Security Council passed resolutions placing sanctions on Iraq and they were ignored. Diplomatic means by the United States and coalition forces to convince Iraq to withdraw from Kuwait were rejected. The buildup of coalition forces began. The United States and coalition troops eventually reached 543,000 troops (425,000 from the U.S. Navy, Army, Air Force and Marines).

The Gulf War air campaign started on January 17, 1991 and consisted of bombing of Iraq by coalition forces for forty-two consecutive days and nights. U.S. Forces led the massive air campaign. It widely destroyed Iraqi military and civilian infrastructure, command and control facilities and Scud missiles. The ground assault began on February 24, 1991. A massive ground offensive was launched with troops heading from northeastern Saudi Arabia into Kuwait and southern Iraq. Another U.S. force went into Iraq west of Kuwait and defeated Iraq’s armored reserves from the rear. There were decisive victories for coalition forces as they advanced deeply into Iraqi territory. Aerial and ground combat was confined to Iraq, Kuwait, and areas on Saudi Arabia’s border. On February 26, Iraqi troops began to retreat from Kuwait and set fire to over 700 oil wells in route. A long convoy of Iraqi and Palestinian civilians formed along the main Iraq-Kuwait Highway. That convoy was so bombed by the U.S. and coalition forces that it was known as the “Highway of Death”. One hundred hours after the ground campaign began, President George H.W. Bush declared a cease-fire and the liberation of Kuwait on February 27, 1991.

THE 2017 VETERANS DAY PARADE

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Telephone Contacts:

Col Joe Cordina (Ret) 972-365-5118

Ms. Mary Lynn Swayze 469-487-6463

For parade and display applications call:

LTC Don Munson (Retired) 972-471-3499 or go to our website www.vetsdayindallas.org

Contact us for future contributions

Please send me information on how I may benefit the foundation through my will or other forms of Trust.

Name or Company: _____

Contact: _____

Address: _____

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